



FRENCH-AMERICAN CHAMBER OF COMMERCE FOUNDATION



ANNUAL IMPACT REPORT 2025

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A Message from our President



Thank you for taking the time to read our first Impact Report. This publication marks an important milestone in the evolution of the FACC Foundation and in our ambition to help strengthen the next generation of French-American business leaders.

The FACC Foundation was created in 2012 as a 501(c)(3) nonprofit, distinct from the FACC-NY, with a clear and essential mission: to provide financial support to MBA-level students pursuing studies across the Atlantic. Studying and living in a country that is not one's own opens minds, deepens cross-cultural understanding, and builds the global perspective that future leaders need. In today's environment—where international student mobility faces

increasing barriers, this mission is more vital than ever.

Through the Serge Bellanger Scholarship Program, we honor the legacy of Serge Bellanger, who led the FACC for many decades, and recognize his lifelong commitment to fostering Franco-American ties. Our scholarships are awarded through a highly selective process led by an engaged and experienced binational jury based in Paris and New York. We are proud to partner with some of the world's most prestigious business schools in the United States and France—including Stanford, Columbia, Wharton, Harvard, MIT, Yale, HEC, ESSEC, and INSEAD—and to support students whose academic excellence and international ambitions are aligned with our mission.

Since inception, the Foundation has awarded over \$1.2 million in tuition funding to more than 120 outstanding students, thus providing them with the intellectual, cultural, and global tools to contribute meaningfully to the French-American business community and beyond.

This inaugural Impact Report highlights the stories of our scholars, the strength of our community, and the growing momentum of our work. As we look to the future, we aim to increase scholarship amounts, expand the number of annual laureates, and build a larger endowment to ensure the long-term sustainability and growth of our program.

None of this would be possible without your continued generosity, enthusiasm, and belief in the transformative power of international education. We hope this report inspires you as much as the accomplishments of our scholars inspire us.

Thank you for being part of this important mission and for helping us build a truly transatlantic community grounded in curiosity, leadership, and shared ambition.

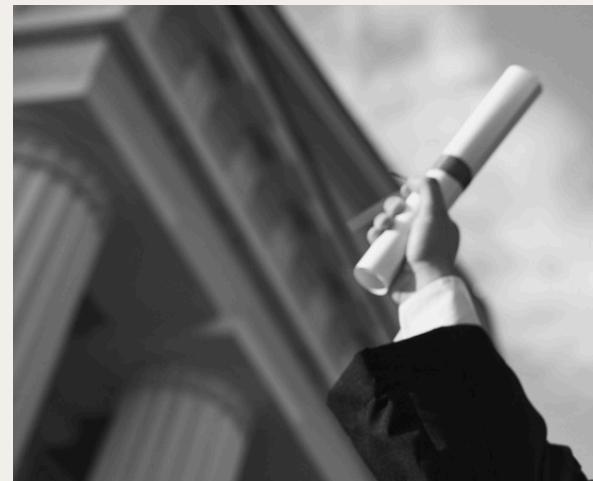
With gratitude.

W. B.

Elsa Berry
FACC Foundation President

Our Purpose

The FACC Foundation advances cross-cultural understanding and global opportunity. Our mission is supported by three core values—merit-based excellence, international mobility, and community—which shape every scholarship, partnership, and initiative we undertake.



Mission

The FACC Foundation empowers French and American individuals to broaden their global perspectives through cross-cultural learning, international exchange, and enhanced language skills. Our mission is to foster meaningful dialogue between cultures and to advance charitable and educational initiatives in accordance with Section 501(c)(3) of the Internal Revenue Code.

Core values



Merit-Based Excellence

We recognize and support individuals who demonstrate exceptional talent, commitment, and potential, ensuring opportunities are awarded based on achievement and promise.



International Mobility

We champion meaningful global experiences that broaden perspectives, strengthen professional and personal growth, and empower individuals to thrive in an interconnected world.



Community

We foster a supportive, cross-cultural network that connects scholars, alumni, and partners, creating lasting relationships and shared growth across the French-American ecosystem.



Serge Bellanger Scholarship Program

The Serge Bellanger French-American Business Scholarship is a prestigious, merit-based award created to support outstanding French and American students pursuing advanced business studies and to help cultivate the next generation of transatlantic business leaders. Each year, multiple scholarships of \$15,000 are awarded to cover academic tuition for students enrolled in MBA or equivalent business programs across the Atlantic.

Selection & Jury Deliberation

Applications are reviewed through a competitive selection process overseen by a dedicated jury of experts who evaluate candidates based on academic excellence, leadership potential, professional aspirations, and the strength of their overall application. Final decisions are made after careful deliberation in spring, ensuring recipients reflect the highest standards of merit and promise.

Timeline

- Application Opens: Each year applicants can submit their materials via the Foundation's online portal
- Submission Deadline: Applications must be completed and submitted by mid-April
- Review Period: A jury reviews all eligible applications throughout April and May.
- Notification: Scholarship recipients are notified in June.

Country Split of Scholarship Recipients since Inception



44%

Studied in
France



56%

studied in the
US

“

Receiving the FACC Foundation's Serge Bellanger Graduate Business Scholarship lifted the burden of loans and repayment. It turned a financial risk into a commitment I could embrace, with the confidence that the U.S.-France connection running through my life was recognized and supported.

”

-Jen Flanagan, 2024 Scholarship Recipient

Key Figures

The Serge Bellanger Graduate Business Scholarship Program is powered by the generosity of our supporters, with the annual Foundation Gala serving as its primary source of funding. Since 2012, the FACC Foundation has awarded more than \$1.2 million to 122 scholarship recipients. This collective support enables us to open doors for emerging leaders and strengthen the future of the Franco-American business community.

13

Years Since Founding

122

Total Scholarship Recipients

\$15K

Per Scholarship Awarded in 2025

\$105K

Annual Scholarship Disbursement

\$1.2M+

Awarded since 2012

Gala Net Proceeds



82% Fund Scholarships

18% Cover Operating Costs

80% of Recipients attend these major universities



HEC

INSEAD



MIT

Scholarship Impact

Our 2025 Scholars



Sarah Bourial

Harvard Business School

Data scientist and global consultant committed to creating systems that work for people and progress



Aymeric Bouvier

Harvard Business School

French engineer and former AI executive, driving the transition to a low-carbon economy through climate tech



Louis Dalle

ESCP Business School

French-American data enthusiast eager to expand his global perspective in brand management



Luisa de Belgique

The Wharton School, University of Pennsylvania

Former corporate lawyer turned investor supporting next-generation entrepreneurs



Vilong William Lu

University of Chicago, Booth School of Business

Dual French-British private-equity professional advancing long-term transatlantic investment



Noor Ntanios

Grenoble École de Management, Paris Campus

Lebanese entrepreneur bringing luxury-management expertise to her family couture company



Julianna Sterling

Sciences Po Paris

U.S. economist-in-training focused on French-American economic exchange and international research



Scholarship Impact

Long-Term Impact

Geraldine Chachoua

AI Senior Product Manager at Google, Honorary Consul of France in Austin
2013 Scholarship Recipient



My professional trajectory is defined by the opportunity I received to pursue my MBA at Harvard Business School (2013–2015). I am incredibly grateful to the FACC Foundation for the generous scholarship that made this experience possible. The HBS degree allowed me to execute a strategic career pivot, moving from management consulting in EMEA straight into the US tech sector. I joined Google upon graduation, and over the past decade, I have navigated a dynamic path from the business side of ads to the technical side of AI. I

now serve as a Product Manager, focused on AI data products that enhance Gemini. Crucially, the scholarship fueled my commitment to strengthening the Franco-American corridor. This dedication began at HBS, continued in California leading the French-speaking Googlers community, and ultimately led to my appointment as Honorary Consul of France in Austin. It is a privilege to contribute to this thriving relationship between the country I grew up in and the country I call home, a journey that began with the FACC Foundation's support.

Mathieu Chevrollier

AVP, Strategic Finance - North America Medical & Aesthetics at L'Oréal
2013 Scholarship Recipient



Twelve years ago, I took significant personal and professional risks to pursue my MBA, seeking to accelerate my Trans-Atlantic career trajectory. The FACC Foundation provided essential support during this pivotal time, encouraging me to pursue my aspirations. Their assistance has extended far beyond financial aid; it has opened crucial doors for my personal and professional development and enabled mentoring relationships I cherish to this day.



Our Supporters of the 2025 FACC Foundation Gala

Table Takers

PRINTEMPS
NEW YORK

L'ORÉAL



BNP PARIBAS

WINSTON
& STRAWN
LLP

SOCIETE
GENERALE

Baker
McKenzie.



MASSAT
CONSULTING GROUP

Cartier

forvis
mazars

JPMORGAN CHASE & Co.

FRAGOMEN

Sponsors and Partners

skema
BUSINESS SCHOOL

VHG
GROUP

EARLY
CHILDHOOD
LANGUAGE
SCHOOLS

RC
RÉMY COINTREAU
Terroir, people and time

THE
GARDENER
ORGANIC FRENCH GIN

TRVDON
.1643.

pernod ricard



The Road Ahead



In 2026, the Foundation will introduce several initiatives designed to deepen the long-term impact of the Serge Bellanger Scholarship and strengthen engagement across our laureate and corporate communities. As part of this effort, we are also prioritizing the growth of our scholarship fund and expanding the number of recipients we support each year.



Mentorship Program

The Foundation will launch a structured mentorship program matching laureates with seasoned professionals from the FACC's corporate network. Mentors will support scholars during their MBA journey and early career development, offering guidance on academic paths, industry insights, and cross-border opportunities. Over time, alumni will also be encouraged to return as mentors, ensuring continuity and connection across generations of laureates.



Alumni Engagement & Community Building

To cultivate a vibrant and enduring scholar community, the Foundation will introduce a simplified alumni engagement platform featuring:

- Networking events in New York, Paris, and other key hubs
- Gatherings hosted in collaboration with leading corporate partners
- Digital spotlight features showcasing alumni achievements

These activities aim to build deeper relationships among laureates and strengthen their ties to the Foundation and the broader French-American network.



Laureate Lens Storytelling

The Foundation will continue expanding its Laureate Lens campaign, highlighting scholar journeys and accomplishments through digital profiles and features. These stories help amplify the impact of the scholarship and inspire future applicants and supporters.

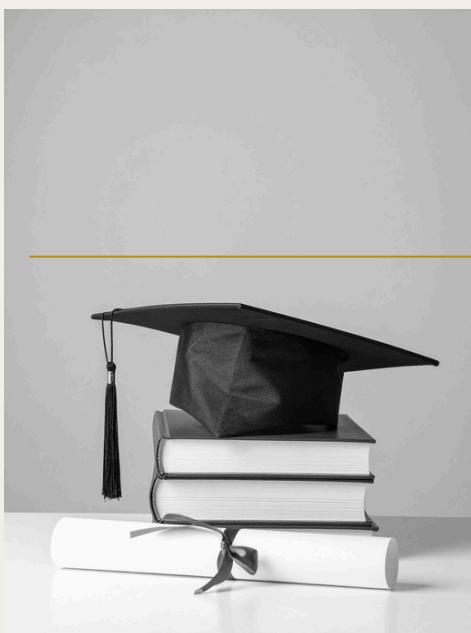


How to Get Involved



-  **Donate**
Your contribution directly strengthens the scholarship fund and expands opportunities for future recipients.
-  **Become a Corporate Partner**
Join us as a strategic partner to support emerging talent and deepen your organization's engagement in the Franco-American community.
-  **Mentor a Scholar**
Share your expertise and guidance to help our laureates navigate their academic and professional journeys.
-  **Attend the Gala**
Celebrate with us at our annual Foundation Gala and play a vital role in funding the Serge Bellanger Scholarship.
-  **Nominate Candidates**
Help identify and elevate exceptional French and American graduate students by nominating them for the scholarship.
-  **Follow us on LinkedIn**
Stay connected with updates, stories, and opportunities by following the FACC Foundation on LinkedIn.





Contact Us

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 [FACC Foundation](https://www.linkedin.com/company/facc-foundation/)

Thank You for your Support

